AFRICA CENTRES FOR DISEASE CONTROL AND PREVENTION AND VIROLOGY EDUCATION WILL BE ORGANIZING:

THE INTERNATIONAL CONFERENCE ON: 
(RE−) EMERGING INFECTIOUS DISEASES

ADDIS ABABA, ETHIOPIA • 12 – 14 MARCH 2018

SPONSORSHIP AND EXHIBITION PROSPECTUS

KEY ISSUES TO BE ADDRESSED:
• GENOMICS AND EVOLUTION
• EMERGENCE, EPIDEMIOLOGY AND SURVEILLANCE
• DIAGNOSIS, DETECTION AND CONTAINMENT
• CROSS-SPECIES TRANSMISSION
• VACCINES TARGETTING HIGH RISK GROUPS
• THERAPEUTIC OPTIONS
• PREVENTION PROGRAMS

ICREID.com
TO EXCHANGE KNOWLEDGE & SCIENCE ON WAYS TO PREDICT, PREVENT, PREPARE TO RESPOND TO, AND MANAGE EMERGING AND (RE-)EMERGING INFECTIOUS DISEASES OF PUBLIC HEALTH INTEREST
Dear Colleagues,

In its 2007 report, the World Health Organization warned that infectious diseases are emerging at a rate that has not been seen before. Since the 1970s, nearly 40 infectious diseases have been discovered, including commonly mentioned SARS, MERS, ebola, chikungunya, avian flu, swine flu and zika and the more recent ones such as Itaya, Iquitos, Ngari and Ilesha.

To be able to face the current and future challenges with bold and innovative solutions, it is with immense pleasure that we invite you to the first International Conference on (Re-) Emerging Infectious Diseases (ICREID), which will be held 12-14 March 2018 in Addis Ababa, Ethiopia.

Organized by Virology Education in collaboration with the Africa Centres for Disease Contro and Prevention (CDC), ICREID is a on-of-a-kind global platform that will bring together healthcare professionals, researchers, public health experts, policy makers and industries involved in treatment, research, discovery and development of drugs and vaccines in the field of re-emerging and emerging infectious diseases.

We aim at creating a highly scientific and educational abstract-driven conference consisting of key note speeches, state-of-the-art lectures, oral and poster abstract presentations, roundtable discussion debates and in depth discussions.

We believe that this conference will provide a platform for new data to be translated to intervention guidelines and it will create a unique opportunity for community building and networking both in the region and globally.

We look forward to welcoming you to ICREID 2018!
WHY ATTEND THE 1ST ICREID?

Emerging and (re-) emerging infectious diseases are a serious threat to the global health security. ICREID will serve as a unique global platform that will bring together experts from around the world involved in (re-) emerging infectious diseases in an interactive conference setting. ICREID is an Africa centered with a global perspective meeting, focusing on the response to the threats posed by (re-) emerging infectious diseases to global health security and ways to mitigate their impact. The conference will target healthcare professionals, researchers, public health experts and policy makers involved in treatment, research, discovery and development of drugs and vaccines in the field of emerging viruses and infections and will create a platform that will:

- Discuss ways to strengthen disease intelligence using accurate data and predication, and gaps in the International Health Regulation’s (IHR) core capacities
- Discuss the threats that emerging infectious diseases pose to global health security
- Facilitate a neutral exchange of scientific knowledge regarding (re-)emerging infectious diseases
- Foster new and lasting cross-disciplinary and sectoral partnerships and collaborations among various researchers to improve knowledge sharing and with the aim of understanding the ecology, epidemiology and pathogenesis of emerging infections to be able to manage any impending occurrence
- Attract, showcase and maintain new, early career, and underrepresented investigators to this rapidly changing field of research and translate novel findings into clinical practice
- Facilitate a robust dialogue among participants through interactive networking, career-mentoring workshops, networking receptions
- Summarize current research findings and assess their contribution in detecting, treating, managing and containing (re-) emerging infectious diseases
- Translate new data to treatment and intervention guidelines while creating awareness on the social, economic and political impact of (re-)emerging infectious diseases

WHAT TO EXPECT

Highly scientific and educational, abstract-driven global conference consisting of:

- Keynote speeches
- State-of-the-art lectures
- Oral and poster abstract presentations
- Roundtable discussions
- Debates
- Ample time for discussion with allocated Q&A time

THE BENEFITS

- Extensive visibility to a highly targeted, expert audience via the conference’s promotional campaign
- On-site exposure during the conference
- Press and media coverage
- Post-event information dissemination
- Unique one-on-one networking opportunities during the conference
- Exhibiting opportunities and complimentary passes to the conference
- Symposia within the conference
- Allocated time for Q&A

THIS CONFERENCE IS CO-ORGANIZED BY:

For more information please contact us at:

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COMMITTEES

ORGANIZING COMMITTEE

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Pascale Ondoa, MSc, PhD
African Society for Laboratory Medicine, The Netherlands

SCIENTIFIC COMMITTEE

To augment the organizing committee, the following are invited scientific committee members:

1. Anne-Marie Antchouey - Ministry of Health, Gabon
2. Chikwe Ihekweazu - Nigeria Centre for Disease Control, Nigeria
3. Ebba Abate - Ethiopian Public Health Institute, Ethiopia
4. Ilesh Jani - National Institute of Health, Mozambique
5. Jean Jacques Muyembe - Institut National de Recherche Biomédicale, DR Congo
6. Kevin Arien - Institute of Tropical Medicine, Belgium
7. Kevin DeCock - Centre for Disease Control and Prevention, USA
8. Maaroufi Abderrahmane - National Institute of Health, Morocco
9. Menno de Jong - Academisch Medisch Centrum, The Netherlands
10. Naima Elmadghri - Institut Pasteur, Morocco
11. Pontiano Kaleebu - Uganda Virus Research Institute, Uganda
12. Richard Njouom - Centre Pasteur, Cameroon
13. Rosanna Peeling - London School of Hygiene and Tropical Medicine, UK
14. Mah-Sere Keita - African Society for Laboratory Medicine, Ethiopia
15. Steve Ahuka - Institut National de Recherche Biomédicale, DR Congo
16. Tim Tucker - University of Cape Town, South Africa
17. William Ampofo - Noguchi Memorial Institute, Ghana
In its 2007 report, the World Health Organization warned that infectious diseases are emerging at a rate that has not been seen before. These infections are a serious threat to the global health security. It is in this light that the African Heads of States and Governments issued a declaration on 3 July 2017 to commit to accelerating the implementation of the International Health Regulations (IHR) as a means to safeguard Africa’s health security and protect economic growth. All forms of infectious agents (bacteria, viruses, parasites, and prions) are able to emerge or re-emerge in human populations. The emergence of infectious diseases is attributed to changes in the interaction between human population and their environment as a result of:

- Population growth (living in increasingly densely populated areas and coming into close contact with animals)
- Ease and frequency of travel
- Wars, terrorism and poverty
- Destructive ecological changes due to economic development and land use
- Global warming

The potential for infectious diseases to spread rapidly results in high mortality rates and a potential global public health impact is a major concern. One mode of classification considers the probable risk caused to both public health and national security, grouping them into:

**CATEGORY A**

These are pathogens that cause the highest risk and result in high mortality rates:

- Clostridium botulinum toxin (botulism)
- Yersinia pestis (plague)
- Variola major (smallpox) and other related pox viruses, Francisella tularensis (tularemia)
- Viral hemorrhagic fevers (Junin, Machupo, Guanarito, Chapare, Lassa, Lujo, Rift Valley Fever, Crimean Congo Hemorrhagic Fever, Dengue, Ebola and Marburg)

**CATEGORY B**

They cause the second highest risk, are easy to disseminate and lead to moderate morbidity but low mortality:

- Burkholderia pseudomallei (melioidosis)
- Coxiella burnetii (Q fever)
- Brucella species (Brucellosis)
- Burkholderia mallei (Glanders)
- Chlamydia psittaci (Psittacosis)
- Ricin toxin (Ricinus communis)
- Epsilon toxin (Clostridium perfringens)
- Staphylococcus enterotoxin B (SEB)
- Typhus fever (Rickettsia prowazekii)
- Mosquito-borne encephalitis viruses such as West Nile virus (WNV), LaCrosse encephalitis (LACV).
NEEDS STATEMENT

CATEGORY C

These are pathogens that could be engineered for mass dissemination and have potential for high morbidity and mortality rates:

- Nipah and hendra viruses, tickborne hemorrhagic fever viruses (severe fever with thrombocytopenia syndrome virus (SFTSV), heartland virus, omsk hemorrhagic fever virus, alkhurma virus, kyasanur forest virus
- Tickborne encephalitis complex flaviviruses
- Yellow fever virus
- Tuberculosis, including drug-resistant TB
- Influenza virus
- Rabies virus
- Chikungunya virus
- Coccidioides spp.
- Severe acute respiratory syndrome associated coronavirus (SARS-CoV), MERS-CoV, and other highly pathogenic human coronaviruses
- Antimicrobial resistant bacteria

According to WHO, the initial list of disease priorities needing urgent research and development (R&D) attention comprises:

- Crimean Congo haemorrhagic fever
- Ebola virus disease (EVD)
- Marburg
- Lassa fever
- MERS
- SARS
- Nipah
- Rift Valley fever (RVF)

In addition, the following are ‘serious’, requiring action immediately:

- Chikungunya
- Severe fever with thrombocytopenia syndrome
- Zika
- Dengue fever

There is a lot of progress in understanding these pathogens through surveillance, development of vaccines and therapeutic measures as well as other preventive measures and emergency preparedness. However, most HCPs do not have access to these novel discoveries and developments because they have not been disseminated globally, particularly in Africa.

Thus, to face the current and future challenges, continuous updates and exchange of knowledge amongst different stakeholders is vital. To facilitate this, the first global international conference exclusively for (re-) emerging infections is organized.
**Conference Dates: 12-14 March**

- Abstract submission opens: 6th November 2017
- Abstract submission closes: 15th January 2018
- Late breakers deadline: 20th February 2018

**Endorsement**

We will request endorsement from international and regional societies.

**Venue**

The new African Union Commission Conference Center and office complex, situated in Addis Ababa, Ethiopia and inaugurated in 2012, boasts an elegant and cozy atmosphere coupled with modern architecture, thus rendering it an apt location for organizing meetings, conferences and receptions.

**Conference Description**

ICREID is a global platform that will bring together experts from around the world involved in (re-) emerging infectious diseases in an interactive conference setting. It will target healthcare professionals, researchers, public health experts and policy makers involved in diagnosis, treatment, research, discovery and development of drugs and vaccines in the field of emerging infectious diseases.

**Projected Statistics**

A 2.5-day highly scientific and educational meeting

> 500 participants expected from
- Hospitals
- Academia
- Industry
- Other research institutes
- Governmental institutions
- Non-governmental organizations

Global representation
- Held in Africa where it all started but with a global focus
- Attendance of both novice investigators and seasoned researchers
- Conference language is **English** with translation to **French**
The conference can be best described as “predict, prevent and manage (re-)merging infectious diseases”:

**PREDICT**

What can aid in predicting impending (re-)emergence of new outbreak for global health security? Topics to be covered:

- Use of big and quality data to predict disease outbreaks
- Genomics and evolution
- Molecular basis of cross-species transmission
- Impact of climate change
- Animals as reservoirs of human diseases (Reservoirs)
- Emergence, epidemiology and surveillance

**PREVENT**

Once (re-)emergence has been predicted, what can be done to avoid an outbreak? Topics to be covered:

- Diagnosis
- Immune and host responses
- Vaccines in high risk groups
- Prevention
- Public health policy discussions
- Historical reports based on research analysis of emerging disease issues

**MANAGE AND CONTROL**

If an outbreak occurs, what can be done? Topics to be covered:

- Emergency Preparedness
- Source identification and containment
- Treatment and vaccines (developments in antimicrobial drugs)
- Ongoing vaccine development
- Infectious disease prevention programs
- Elimination programs

**OVERARCHING TOPICS**

- Mathematical modelling in prediction, prevention and management
- Economic impact of (re-)emerging infectious diseases
LEARNING IMPACT

Enhanced collaboration and communication among:

- Novice and experienced researchers
- Regional and international researchers
- Researchers from industry, academia, government and clinicians

This will promote exchange of ideas, results, technologies and science, thereby enhancing the understanding of infectious diseases and the gaps in IHR core capacity.

ACCREDITATION

To further ensure the program is independent and of high quality, we will apply for accreditation from and collaboration with the local professional societies.

INFECTIOUS DISEASES ONLINE

Enduring information presented at the conference will be freely accessible and widely disseminated to reach thousands of virtual participants beyond the walls of the conference center.

Infectious Diseases Online is a premier online platform offering scientific materials in special topical areas and proceedings of conferences. By accessing the website, visitors have full access to:

- Abstract Books
- Meeting Reports
- Workshop Presentations
- Webcasts

All the data on Infectious Diseases Online is organized by workshop and date, making the materials easy to find.

WWW.INFECTIOUSDISEASESONLINE.COM
SPONSORSHIP OPPORTUNITIES

VISIBILITY
- Prominent placement of your logo on conference materials (online and offline)
- Pre-event marketing and branding through:
  1. Banners posted on the homepage of the website
  2. Traffic generation to your website via the conference website
  3. Your logo placed on the monthly newsletters delivered to thousands opt-in subscribers
  4. Electronic advertising posted on several calendars, which will link to the event website

CONTRIBUTE TO THE PROGRAM
- A chance to organize satellite symposia
- Participate in discussions

COMMERCIAL BENEFITS
- Exhibition opportunities
- Promotion option to display marketing materials such as pamphlets, flyers, postcards, and other materials on the marketing table (subject to approval)

PRIVILEGES
Your contribution entitles you to the following privileges:
- Exhibition space
- Symposia inclusion
- Complimentary passes to the event to increase your networking opportunities
- Other benefits described under various sponsorship levels
SATELLITES

APPROVAL CRITERIA

• Reflecting and/or supporting the vision and goals of the conference
• Addressing (re-)emerging infectious diseases as issues faced by affected individuals, populations and organizations through diagnosis, vaccines or other therapeutic measures
• Reflecting conference policies and goals of diversity and inclusion

RESERVATION CONDITIONS

Contact the Organizing Secretariat for further options and details (see page 15; ICREID team)

TIME SLOT ALLOCATION

According to sponsorship opportunities

SATELLITE ORGANIZATION

Companies hosting their symposium at ICREID 2018 can outsource its planning and organization to Virology Education. This includes:

• Development of the scientific program
• Slide preparation
• Faculty arrangement and management
• Logistical organization
• Publicity
• Evaluation report

RESERVATION CONDITIONS

All reservations must be made in writing to the Organizing Secretariat.
CONFERENCE PARTICIPATION GRANTS

RESERVATION CONDITIONS

Conference Participation Grants (CPGs) provide healthcare professionals with the opportunity to attend a conference they would otherwise be unable to due to financial restrictions. All applications are submitted via an independent CPG portal and are evaluated by the Grant Review Committee against a set of assessment criteria using a robust, impartial and independent peer review process.

Below are several CPG options:

FULL GRANTS

This includes conference registration, travel and accommodation.

YOUNG INVESTIGATOR GRANTS

Conference registration including access to all scientific sessions and exhibition, based on highest scored abstracts.

REGISTRATION-ONLY GRANTS

Conference registration including access to all scientific sessions and exhibition, a delegate bag including the abstract book and final program and refreshments during the breaks. Please contact the Organizing Secretariat for a discount for groups >50

ACCOMMODATION-ONLY GRANTS

3-night accommodation in Addis Ababa, Ethiopia

TRAVEL-ONLY GRANTS

Flights to/ from Ethiopia
EXHIBITION

ICREID 2018 will offer a unique opportunity to showcase your products and services to the world’s leading professionals in the field of (re-) emerging infectious diseases.

- The exhibition area will be located near the plenary session room and includes a coffee area to ensure a constant flow of traffic
- Tentative opening hours: 10:00 – 18:00 hrs
- Book your space at ICREID 2018 early to ensure your participation
- Applications will close if capacity is reached

EXHIBITION SPACE

Price is per square meter “bare floor space”
Discounted rates are available for non-commercial organizations and early birds
Titanium and Platinum sponsors are entitled to an additional discount
Exhibitor shall be responsible for the set-up and installation of the stand
Additional shell scheme packages are available

RESERVATION CONDITIONS

All reservations must be made in writing to the Organizing Secretariat. Exhibitors who have paid for their space or shell scheme package must follow the Exhibition Manual. This also includes information on how to order additional materials and services such as furniture, electricity, security and cleaning.
Exhibition option is either shell scheme or space only:

SHELL SCHEME

- Shell scheme frame, basic lighting, electrical socket
- Fascia panel with standard lettering
- 1 table, 3 chairs, 1 counter
- 100 word company/product profile in the final programme
- Cleaning of public areas and gangways

SPACE ONLY

These self-built booths will require written approval for design based on technical specifications and scale drawing transmission.
ICREID TEAM/ ORGANIZING SECRETARIAT

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