1ST ANDEAN PACIFIC WORKSHOP ON
HIV & HEPATITIS
SANTIAGO, CHILE • 30 JUNE - 1 JULY 2017

SPONSORSHIP REQUEST
2017

www.virology-education.com
INTRODUCTION & SIGNIFICANCE

With this document, we would like to request your financial support and sponsor our efforts in eradicating what is one of the most pressing concerns in regards to the HIV & Hepatitis issues in the Andean region and, broadly, Latin America. Your contribution will make a very much needed conference possible, and therefore aiding the region’s healthcare professionals.

In the last few years, the Latin American region has suffered with insufficient improvements in HIV infections, and in many cases, even an increase in several countries, making HIV and Hepatitis a highly pressing public health issue. Late diagnosis and admission to care due to insufficient access to treatment is a main concern that, ultimately, is increasing rates of mortality from AIDS drastically. Healthcare professionals from this region lack adequate access to information and developments regarding prevention, linkage and retention in care, but also an appropriate interactive platform to present their findings and share knowledge.

Treatment has not been adequately addressed and Hepatitis coinfection is prevalent in parts of the region, making management of the viral diseases more and more complex. This deficiency is bringing to light the emergence of repercussions such as an increase in the number of new cases among adolescents and very young adults, aging and comorbidities that should urgently be addressed.

Despite all this, the region also exhibits significant heterogeneity in guidelines and treatment, especially new therapies. Given the increase in therapeutic options available, clinicians and researchers will clearly benefit from the opportunity to be informed and to discuss the newest data and their implications for clinical practice. The Andean Pacific meeting on HIV & Hepatitis aims at bridging the gap between the knowledge that is shared among experts in the field and the knowledge of researchers and clinicians in daily practice. Furthermore, this workshop provides a much needed educational platform for researchers and clinicians involved in daily clinical management of HIV and co-infections.

We believe this meeting will create a good platform for clinicians, researchers and pharmaceutical companies to meet each other and share knowledge.

UNIQUE MEETING FEATURES

• A program with a special focus on the needs of the Andean region for Spanish speaking healthcare professional, applicability of the latest clinical developments and updates on ongoing and new trials in the field.

• A translational platform for the regional clinicians and clinical researchers to report their data from more than 90,000 patients cared by the Latin American network.

• Featuring support from a vast network of HIV & Hepatitis centers at a Pan American level. With 43 medical centers and more than 150 healthcare professionals from Latin America and 24 medical centers with more than 120 healthcare professionals from Chile alone.
INTRODUCTION & SIGNIFICANCE

TARGET AUDIENCE

- Medical professionals involved in daily care of individuals infected with HIV, Hepatitis and co-infections
- Clinical, translational, physicians, general practitioners, nurses and basic researchers
- Residents, post-graduates and PhD students
- Government agency personnel, NGO representatives, health authority personnel
- Industry representatives
- Social workers, advocates and community workers

LOCATION & VENUE

We take your reputation seriously and deliver only the highest standards

The 1st Andean Pacific Meeting on AIDS and Hepatitis will be held in Santiago, Chile. When choosing our venues, we make sure they are always of the highest standards with expert staff. We make sure our guests are accommodated in every way possible and that logistical & practical information and assistance is always at hand.

Venue to be announced soon
**PARTNERSHIPS**

**ORGANIZERS**

**Virology Education** has nearly 20 years of experience creating state of the art and highly acclaimed programs designed for the educational needs of healthcare professionals.

**Sida Chile** is committed providing a platform to interact with the various health professionals who care for HIV patients.

Founded in 1983, the **Latin America Working Group (LAWG)** leads one of the nation’s longest-standing coalitions dedicated to foreign policy.
WORKSHOP CHAIRS

CARLOS BELTRÁN
Chilean AIDS Cohort (CHiAC)
Chile

MAURO SCHECHTER
Federal University of Rio de Janeiro
Brazil

ALEJANDRO AFANI
Universidad de Chile
Chile
THE WORLD’S LEADING EXPERTS

ORGANIZING COMMITTEE

ALEJANDRO AFANI
Universidad de Chile
Chile

CARLOS BELTRÁN
Chilean AIDS Cohort (CHiAC)
Chile

MAURO SCHECHTER
Federal University of Rio de Janeiro
Brazil

ISABEL CASSETTI
Fundación Helios Salud,
Argentina

JOSE ARRIBAS
La Paz University
Spain

CHARLES BOUCHER
Erasmus Medical Center
The Netherlands

ANA PAULINA CELI
Asociación Panamericana de Infectología
Ecuador

CARLO FEDERICO PERNO
University of Rome Tor Vergata
Italy
BROAD CONFERENCE GOALS

This conference will translate the latest developments in treatment of HIV and Hepatitis to daily clinical care tailored to the needs of the region. New international scientific evidence in prevention and treatment and their applicability as well as achievement of consensus regarding strategies to be adopted at regional level will be discussed.

SPECIFICALLY, THIS MEETING WILL

• Educate the HIV & Hepatitis medical community about optimal patient care
• Promote dissemination and successful translation of new knowledge regarding HIV and Hepatitis research and to encourage achievement of consensus regarding strategies to be adopted at regional level
• Foster new and lasting cross-disciplinary partnerships and collaborations between researchers in HIV and Hepatitis, in order to improve the knowledge sharing, with the end goal of improving the health span within the population of HIV and Hepatitis patients
• Analyze new international scientific evidence in prevention and treatment and to discuss applicability in Latin America
• Facilitate a robust dialogue among participants through interactive networking and meal breaks, a reception, and distribution of participant list to all registrants during the conference.

PROJECTED CONFERENCE OUTCOMES

After participation, the attendees will:

• Be updated on the most recent scientific knowledge and have a thorough knowledge of the most recent results in drug development (including most recent clinical trials results) for HIV, HCV and HBV
• Be able to integrate the latest scientific results into daily clinical care to improve the quality of life of HIV / Hepatitis patients
• Recognize the future challenges in screening, monitoring and diagnosis of HIV, HCV and HBV infected patients as well as clear overview of:
  - Epidemiological aspects of HIV and Hepatitis epidemics
  - Access to care and treatment, gaps and barriers
  - Therapies
  - Guidelines and recommendations
This 2 day regional meeting consists of invited lectures, round-table discussions, symposia, oral abstract- and poster presentations. In order to ascertain an interactive workshop setting, much time will be allocated to discussion. As the meeting is abstract driven, it is an excellent platform for young investigators to present their research. To ensure the quality of the accepted abstracts, all submitted abstracts go through a blind, peer-reviewed process conducted by the members of the Organizing and Scientific Committees.

**Poster Session** — Participants with an accepted abstract will be invited to showcase a poster for presentation at a dedicated conference poster session, allowing poster presenters and attendees to exchange knowledge, interact, and establish new connections and collaborations. Posters are set-up in highly visible areas with easy accessibility during registration, session breaks, and after closing on all days of the conference. This is the ideal time for researchers to present their posters to fellow scientists, expert faculty, and many other attendees on multiple occasions.

**Short Oral Presentations** — A few investigators will be selected from the pool of submitted poster abstracts for podium “Key Topic” talks. Presenters will be selected from submitted abstracts by the scientific organizing committee in a competitive process open to all investigators in the field, with preference given to early career investigators.

The meeting’s program will have the following format:

**PROGRAM**

### 30 June 2017

09.00 - 18.00 h Full day program, with sessions dedicated to:
- Country specific situations
- Updates from Latin American cohorts
- Clinical Implications of Low Level Viremia
- Strategies for Simplification
- Early Diagnosis and Testing
- PEP and its Implementation in Latin America

Poster viewing and oral abstract presentations will be part of this day’s program.

### 1 July 2017

09.30 - 18.00 h Full day Program, with sessions dedicated to:
- Epidemiology and Treatment options
- Implementation of DAAs
- Strategies for Hepatitis C Elimination
- HIV-Hepatitis in the Co-infected patient
- HIV in Women, PMTCT
- The Aging HIV infected Patient, neurological issues, poly-pharmacy
- WHO target 90-90-90, achievable for Latin America?

Poster viewing and oral abstract presentations will be part of this day’s program.

18.00 h Program Closure
OPEN ACCESS MATERIALS

Enduring information presented at the summit will be freely retrievable and widely disseminated to reach thousands of virtual participants beyond the walls of the conference center.

INFECTIOUS DISEASES ONLINE

Infectious Diseases Online is a premier online platform offering scientific materials in special topical areas and proceedings of conferences. By accessing the website, visitors have full access to:

- Abstract Books
- Meeting Reports
- Workshop Presentations
- Webcasts

infectiousdiseasesonline.com

All the data on Infectious Diseases Online is organized by workshop and date, making the materials highly organized and easy to find. The extensive website also allows insights on all the workshops’ fundamental data, providing an overall impression of the event’s community & integrity, such as:

- Visibility of the sponsor(s)
- Date & Location of the previous event
- Video and/or images of the previous event

Information presented at the summit will be freely and widely disseminated to reach thousands beyond the walls of the conference.
SPONSORSHIP BENEFITS

WHY SUPPORT US?

As a financial sponsor of this conference, you will have exclusive access to healthcare professionals, scientists, academia, and government in search of the latest advancements and information within their field.

Sponsor benefits include:
Extensive visibility to a highly targeted, expert audience via the conference’s promotional campaign, on-site exposure during the event, press and media coverage, and post-event information dissemination.

• Unique one-on-one networking opportunities during the event.
• Exhibiting opportunities

PRE-EVENT PROMOTION

As a conference supporter, your organization will receive extensive exposure, enabling you to reach out to thousands of targeted researchers, clinicians, patients, and scientists. These channels include targeted print and email campaigns, as well as web advertising.

Branding as a supporter on the event website, to which traffic is driven by:
• Your company name & logo placed on the homepages of relevant partners.
• Traffic from the Virology Education website, which receives thousands of visitors.
• Your logo placed in newsletters delivered to thousands of opt-in subscribers.
• Digital mentions posted on several calendars, which will link to the event website.

ONSITE BENEFITS

You will benefit as a supporter from many on-site marketing and networking opportunities at the event, including:
• Branding for your organization via on-site signage throughout the conference.
• Highlighted position in the conference program distributed to all attendees.
• Promotion option to display marketing materials such as pamphlets, flyers, postcards, and other materials in the conference give-away bags (subject to approval).
Virology Education is the industry leading provider of state of the art medical programs within the field of infectious diseases. With nearly 20 years of experience, we are committed to delivering highly acclaimed and CME accredited medical education workshops and conferences consistently. Our solid network of KOL’s and rich database of HCP’s enable us to develop high-profile programs specifically tailored to the educational needs of the medical community.

CONTACT

For more information, to sponsor our workshops, or to request a tailored proposal, please contact:

Alice Posthumus-Plantinga, MA
Managing Director
T: +31 (0) 30 230 71 40
E: alice@vironet.com

Barbara van den Oever
Conference Manager
T: +31 (0) 30 230 71 40
E: Barbara@vironet.com