CONFERENCE ON
LIVER DISEASE IN AFRICA
ADDIS ABABA, ETHIOPIA • SEPTEMBER 2018

ADDRESSING CAUSES OF LIVER CIRRHOSIS AND HEPATOCELULAR CARCINOMA IN AFRICA

- HEPATITIS B
- HEPATITIS C
- NASH
- AFLD
- PARASITIC INFECTIONS
- HEPATITIS & COINFECTION
- POLICY ISSUES

SPONSORSHIP AND EXHIBITION PROSPECTUS

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EMPOWERING LIVER EXPERTS TO PREVENT, TREAT AND ACHIEVE CURE FOR LIVER DISEASES TO THE BENEFIT OF PATIENTS IN AFRICA
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Dear colleagues,

It is with great pleasure that we invite you to the 1st Conference on Liver Disease in Africa, which will be held in the September of 2018 in Addis Ababa, Ethiopia.

Organized by Virology Education in close collaboration with local societies, COLDA 2018, aims at empowering African liver experts to diagnose, prevent, treat and achieve cure for liver diseases to the benefit of patients in Africa. This being the 1st COLDA, we purpose to create a platform that provides a unique opportunity for clinicians, researchers, policy makers, industry and other healthcare professionals in the African region. Together with support from the international community of experts, they will exchange knowledge on latest clinical developments and updates on ongoing and new trials in the field of hepatology tailored to the local needs.

We aim at providing you with a highly scientific and educational abstract-driven conference consisting of key note speeches, state-of-the-art lectures, oral and poster abstract presentations, roundtable discussions and debates and ample time for discussion.

We are certain that the conference will act as a catalyst for translating science into clinical practice while promoting medical education in the field of hepatology and setting up collaborations within the African region. Everyone will have an exceptional opportunity to share and acquire knowledge and experience in a wide spectrum of topics that are related to liver disease.

We look forward to welcoming you to COLDA 2018.

The conference chairs,
Mark Nelson, Charles Boucher, Manal El-Sayed
ORGANIZING COMMITTEE

Jürgen Rockstroh  
M.D  
University of Bonn  
Germany

Maud Lemoine  
M.D, PhD  
Imperial College  
United Kingdom

Wendy Spearman  
M.D, PhD  
University of Cape Town  
South Africa

Elijah Songok  
M.D, PhD  
Kenya Medical Research Institute (KEMRI), Kenya

Kosh Agarwal  
M.D, FRCP  
Kings College Hospital  
United Kingdom

Peter Olupot-Olupot  
M.D, MPH, PhD  
Busitema University  
Uganda

Lesi Olufunmilayo  
FWACP, FMCP,  
University of Lagos,  
Nigeria

INVITED SCIENTIFIC COMMITTEE

To augment the organizing committee, the following are invited scientific committee members:

1. Dr. Eddie Sinkala - Zambia
2. Dr. John Rwegesha - Tanzania
3. Dr Gibril Nдов – Gambia
4. Dr Abate Shewaye – Ethiopia
5. Prof C Tzeuton C – Cameroon
6. Prof. Madoky Diop – Senegal
7. Prof. Souleymane Mboup – Senegal
8. Dr E Musabeyezu – Rwanda
9. Prof M Afihene – Ghana
10. Prof. Mamadou Mourtalla – Senegal
11. Dr Alice Guinane – Burkina Faso
12. Geoff Dusheiko – UK
WHY ATTEND COLDA

The first Conference on Liver Disease in Africa is a platform that shall gather all the stakeholders in the field of hepatology from the African region with support from the global community. It creates a platform that will:

- Gather experts from the African region involved in research, diagnosis and treatment of liver diseases in an interactive conference setting

- Contribute to efforts towards hepatitis elimination

- Foster new and lasting inter-disciplinary partnership and collaborations among various researchers to improve knowledge sharing with aim of combating liver diseases in Africa

- Leverage on the findings from international studies that can be applied at regional and local level in fight against liver diseases

- Deliver updates from major international meetings that can be adopted at a regional and local level to tackle liver disease in Africa

- Facilitate a robust dialogue among participants through interactive networking, career mentoring workshop, networking reception and distribution of participant contact information to all registrants

- Discuss diagnostic, therapeutic and prevention of liver disease tailored at regional and local needs, translating besting practices into daily practice guidelines and policies
WHAT TO EXPECT

HIGHLY EDUCATIONAL BUT ALSO SCIENTIFIC, ABSTRACT-DRIVEN REGIONAL CONFERENCE COMPRISED OF:

- State of the art lectures
- Key note speeches
- Case presentations
- Abstract presentations
- Roundtable discussions
- Debates
- Symposia sessions
- Q&A time

THE BENEFITS

- Extensive visibility to a highly targeted, expert audience via the conference’s promotional campaign
- On-site exposure during the conference
- Post-event information dissemination
- Unique one-on-one networking opportunities during the conference
- Exhibiting opportunities and complimentary passes to the conference
- Symposia within the conference
The first COLDA will be held at the **African Union Commission Conference Center (AUCCC)** in Addis Ababa

The new African Union Commission Conference Center and office complex, situated in Addis Ababa, Ethiopia and inaugurated in 2012, boasts an elegant-cosy atmosphere coupled with modern architecture, thus rendering it an apt location for organizing meeting, conference and receptions.
KEY DATES

MARCH 2018: Abstract submission opens

APRIL 2018: Satellite symposia submission

JULY 2018: End of exhibition sales
Breaking science abstract submission

SEPTEMBER 2018: CONFERENCE
NEEDS STATEMENT

Liver disease of which cirrhosis is an end result comprises conditions that affect the liver due to a wide range of aetiologies that include viral hepatitis, malignant conditions, alcoholic related liver diseases, non-alcoholic fatty liver diseases among others. Cirrhosis mortality in Africa doubled between 1980 and 2010 and is still on the rise. This is attributed to hepatitis B, hepatitis C, alcohol and other causes. Moreover, hepatitis B, C and alcohol accounts for majority of hepatocellular carcinoma and liver disease related mortality in the region.

There has been an enormous progress in the diagnosis and management of various liver conditions with both academia and industry. Through international platforms, the medical community is being equipped with the best medications and expertise possible to optimally treat various liver related conditions. However, this has mainly been concentrated in developed countries and lately in Asian countries. These international platforms for educational and knowledge exchange have proven to be vital in combatting liver diseases. Unfortunately, such platforms have not been easily accessible by most healthcare professions from the African region. Moreover, most of these international platforms are region specific thereby most of the African related needs, research and findings is not widely covered during these platforms. In this regard, there is no platform that is purely tailored to reflect the needs of the African region.

Consequently, the 1st Conference on Liver Disease in Africa is planned, a platform that gathers all stakeholders in the field of hepatology from the African region.
CONFERENCE DESCRIPTION

COLDA will be set up as an exclusive platform that aims at providing a unique opportunity for clinicians, researchers, policy makers, industry and other healthcare professionals in the African region. They will be supported with the international community of experts in exchange of knowledge on latest clinical developments and updates on ongoing and new trials in the field of hepatology tailored to the local needs. This is with the intention of strengthening the local experts' capacity in the field of hepatology.

PROJECTED STATISTICS

2.5 day educational and scientific meeting

> 350 participants expected from
  - Hospitals
  - Academia
  - Industry
  - Other research institutes
  - Governmental institutions
  - Non-governmental organizations

LANGUAGE

The main language of the conference will be English. However, translation to French will also be possible during lectures.
CONFERENCE THEME

Four thematic areas will be explored:

1. Hepatitis B
2. Hepatitis C
3. Alcoholic and non-alcoholic liver diseases
4. Others
   - Coinfection such as Hep B and Malaria
   - Toxin related liver disease such as aflatoxins
   - Liver disease due to parasitic infection (schistosomiasis, Liver flukes)
   - Policy related issues

In each of the above areas, the following topics shall be included:

- Epidemiology in the African countries
- Diagnostic advances
- Therapeutic choices
- Prevention measures
- Socio-economic implications
- Future challenges

ENDORSEMENT

We will request endorsement from the regional societies.

ACCREDITATION

To further ensure the program is independent and of high quality, we will apply for accreditation from and in collaboration with the local professional society.
SPONSORSHIP OPPORTUNITIES

As a sponsor of this conference, you will have exclusive access to scientists and researchers from academia, government, and industry in search of the latest advancements and information on liver diseases in Africa.

Four packages are available:

- **TITANIUM**
  - €240,000

- **PLATINUM**
  - €180,000

- **GOLD**
  - €125,000

- **SILVER**
  - €80,000

**VISIBILITY**
- Prominent placement of your logo on conference materials (online and offline)
- Pre-event marketing and branding through:
  1. *Banners posted on the homepage of the website.*
  2. *Traffic generation to your website via the conference website.*
  3. *Your logo placed on the monthly newsletters delivered to thousands opt-in subscribers*
  4. *Electronic advertising posted on several calendars, which will link to the event website*

**COMMERCIAL BENEFITS**
- Exhibition opportunities
- Promotion option to display marketing materials such as pamphlets, flyers, postcards, and other materials on the marketing table (subject to approval)

**PRIVILEGES**
Your contribution entitles you to the following privileges:
- Exhibition space
- Symposia inclusion
- Complementary passes to the event to increase your networking opportunities
- Other benefits described under various sponsorship levels

**BECOMING PART OF THE CONFERENCE**
- A chance to organize satellite symposia
- Abstract submission
- Discussions
## Sponsorship Levels

<table>
<thead>
<tr>
<th>Conference Support Level 2018</th>
<th>Titanium</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<tr>
<td>Support Amount</td>
<td>€240.000</td>
<td>€180.000</td>
<td>€125.000</td>
<td>€80.000</td>
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### Premium Benefits

- **Private dinner** - Exclusively for representatives of your organization (max 3) and members of the Program Committee
- **Complimentary meeting room in the conference venue**

### Symposium

- **1 hr. Symposium - preferred timeslot**
- **1 hr. Symposium - assigned time slot - late morning/early afternoon**
- **1 hr. Symposium - assigned time slot - early morning/late afternoon**

### Exhibition in a high traffic area

- **Exhibiton space** - (4 X 3 m2) - Preferred location
- **Reduction on m2 price** 60% 40% 20%

### Complimentary Slots

- Complimentary slots for company representatives
- Possibility to register additional company representatives at a reduced sponsor rate
- Partial Conference Participation Grants (registration only)***/Complimentary slots for HCP's

### Advertisements & Bag Inserts

- Full page color advertisement in the program book - preferred position
- Full page color advertisement in the program book - assigned position
- Bag insert

### Acknowledgement

- Logo on conference bag
- Logo acknowledgement branding by tier:
  - Conference website supporter section
  - Conference e-announcements
  - Conference flyers
  - Acknowledgement board at venue
  - Walk-in/out slide loop at opening & breaks and closure
  - Conference program book
  - Post-conference thank you note

** Symposia slots, exhibition space and advertisements are subject to availability and are assigned on a first come - first served basis.

***Conference Participation Grant applications will be independently reviewed and assigned by members of the workshop committees.
SATellites

• Titanium, platinum and gold sponsors have the opportunity to organize a satellite session
• The Program Committee will review the content and speakers to ensure they meet the scientific and ethical principles of the conference

APPROval CRITERIA

The satellite program should:
• Reflect and/or support the vision and goals of the conference
• Address hepatitis B, Hepatitis C, other liver conditions or policy issues related to liver diseases. The topics could include diagnosis, vaccines or other therapeutic measures or other topics in the above areas
• Reflect conference policies and goals of diversity and inclusion.

FORmat

Several formats are offered
• Contact the Organizing Secretariat for more the options and details

TIME SLOT ALLOCATION

According to sponsorship opportunities

SATELLITE ORGANIZATION

Companies hosting their symposium at ICEV 2018 can outsource its planning and organization to Virology Education. This includes:
• Development of the scientific program
• Slide preparation
• Faculty arrangement and management
• Logistical organization
• Publicity
• Recording of the satellite symposium (recording on actual costs)
• Evaluation report

RESERVATION CONDITIONS

All reservations must be made in writing to the Organizing Secretariat.
CONFERENCE PARTICIPATION GRANTS

Conference Participation Grants (CPGs) provide healthcare professionals with the opportunity to attend a conference they would otherwise be unable to due to financial restrictions.

All applications are submitted via an independent CPG portal and are evaluated by the Grant Review Committee against assessment criteria using a robust, impartial and independent peer review processes.

Below are several CPG options:

**FULL GRANTS**
This includes conference registration, travel and accommodation.

**YOUNG INVESTIGATORS GRANTS**
Conference registration including access to all scientific sessions and exhibition, based on highest scored abstract.

**REGISTRATION ONLY GRANTS**
Conference registration including access to all scientific sessions and exhibition,
a delegate bag including the abstract book and final program and refreshments during the breaks.

Please contact the Organizing Secretariat for discount for large groups (>50)

**ACCOMODATION ONLY GRANTS**
3-night accommodation in Addis Ababa

**TRAVEL ONLY GRANTS**
Flights to/from Ethiopia

TITANIUM, PLATINUM and GOLD support levels will reduce the costs for Conference Participation Grants!
EXHIBITION

COLDA 2018, will offer a unique opportunity to both commercial and non-commercial organizations to showcase their products and services to the world’s leading professionals in the field of (re)-emerging viruses.

With more than 350 delegates expected, your organization cannot afford to miss the chance to reach so many key players in the involved in combating liver disease in Africa.

- The exhibition area will be located near the plenary session room and
- includes a coffee area to ensure a constant flow of traffic
- Tentative opening hours: 10.00 - 18.00 hrs
- Book your space at ICEV 2018 early to ensure your participation
- Applications will close if capacity is reached

EXHIBITION SPACE

- Price is per square meter “bare floor space”
- Discounted rates are available for non-commercial organizations and early birds
- Titanium and platinum sponsors are entitled to an additional discount
- Exhibitor shall be responsible for the set-up and installation of the stand
- Additional shell scheme packages are also available

RESERVATION CONDITIONS

- All reservations must be made in writing to the Organizing Secretariat.
- Exhibitors who have paid for their space or shell scheme package will receive the exhibition manual including information on how to order additional materials and services such as furniture, electricity, security and cleaning.

Exhibition option is either shell scheme or space only

SHELL SCHEME

- Shell scheme frame, basic lighting and electrical socket
- Fascia panel with standard lettering
- 1 table, 3 chairs, 1 counter
- 100 word company/product profile in the final programme
- Cleaning of public areas and gangways

SPACE ONLY

These self-built booths will require written approval for design based on technical specifications and scale drawing
INFECTIOUS DISEASES ONLINE

Enduring information presented at the conference will be freely retrievable and widely disseminated to reach thousands of virtual participants beyond the walls of the conference center. Infectious Diseases Online is a premier online platform offering scientific materials in special topical areas and proceedings of conferences. By accessing the website, visitors have full access to:

• Abstract Books
• Meeting Reports
• Workshop Presentations
• Webcasts

All the data on Infectious Diseases Online is organized by workshop and date, making the materials highly organized and easy to find.

WWW.INFECTIONIOUSDISEASESONLINE.COM
FOR MORE INFORMATION, PLEASE CONTACT US AT:

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