

Delivering therapy on an
individual and society level:
the role of patients

Charles Gore



Advocacy

- Speaking out – if people with viral hepatitis won't speak out, how can we expect anyone else to do so?
- Tackling stigma
- Getting governments to take action
- Using the media
- Working with all of civil society
- Consistent messaging
- Making the diagnostics and the drugs affordable



Supporting medical services and research

- Peer education, e.g. around reinfection prevention
- Buddying
- Explaining what we want/need, e.g. configuration of services
- Being clear about our priorities



This is **hepatitis...**



Seeing the bigger picture?

- What is acceptable in terms of treatment?
 - SVR?
 - Side-effects?
 - Duration?
 - Cost?
 - Numbers?
 - Wait?
- Prioritisation?
- Simplicity vs best possible care?

